



Zack Spanier

Designer

CAREER ▲

Freelance Designer

• 2019 - Current • Cyberspace



▲ Current Client

As a freelance graphic designer, I specialize in both print and digital design, offering expertise in crafting logos, branding, product design, game design, business cards, flyers, social media content, and more. Beyond my design skills, I excel in client communication, ensuring that I understand their vision and objectives thoroughly.

Ecomm Inroads

• Mar.2022- Aug.2023 • Santa Cruz

▲ *Senior Graphic Designer & Amazon Specialist*

Ecomm Inroads is a global company that helps businesses sell their products on Amazon Marketplace. As a Senior Designer, I helped over

15 businesses build their personalized brand, design modern eco-friendly packaging for their products, and market their presence on Amazon.

Brands I've helped build include: **3N2** sportswear, **Alcala** bamboo wipes, **Certus Global** cash boxes, **Dr. Harvey's** all-natural pet food, **Elecom** 3D design mice, **Otafuku** Japanese cuisine sauces, **Shot Darts** professional darts & targets, **Wood Computer** eco-friendly technology.

Confirm Biosciences

• Oct.2018 - Jan.2022 • San Diego

▲ *Senior Graphic Designer*

Confirm Biosciences is a company that provides unique bio-science products. I designed and marketed health testing kits, Covid tests, blood tests, saliva tests and urine tests; all of which

included complex packaging and user instructions. I played a key role in enabling Confirm Biosciences to secure bids and establish a presence in major retail stores, including CVS, Walgreens, Rite Aid, and Amazon. This expanded the company's market reach and increased product sales.

New Times SLO

▲ *Ads Designer*

Feb.2018 - Aug.2018
San Luis Obispo

Responsible for designing multiple newspaper ads a day. Job depended on speed, efficiency and quick communication with ad representatives.

Mustang News

▲ *Lead Designer*

Sep.2014 - Aug.2018
CalPoly, San Luis Obispo

Bi-weekly newspaper production lead. During 2017, we were rewarded best designed college newspaper on the West Coast (CCMA Rewards).

Boys & Girls Club

▲ *Art Teacher*

Summers 2015 - 2016
Carlsbad, San Diego

Art teacher and counselor for children second grade to fifth grade. Taught children basic art tools, as well as color and design theory.

CONTACT

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- zackspanier.com

SKILLS

10 Years • DESIGN XP

- Adobe Creative Suite
- Animation
- Branding
- Digital & Retail Marketing
- Microsoft Office
- Presentations
- Project Management
- Print & Package Design

EDUCATION

Cal Poly San Luis Obispo, CA • COLLEGE

- Graduated June, 2018
- BFA: Department of Art & Design
- Concentration in Graphic Design
- Minor in English

Carlsbad High San Diego, CA • HIGH SCHOOL

- Graduated June, 2014